6. The method of claim **5**, wherein the first query is formatted for the particular service.

7. The method of claim **1**, wherein the one or more first results related to the first query are received along with a handle that identifies the one or more first results related to the first query as coming from a service corresponding to the handle.

8. The method of claim **1**, wherein the one or more first results related to the first query are provided to a user of the computing device in a conversational format.

9. A system comprising:

one or more computer processors; and

one or more non-transitory computer readable devices that include instructions that, when executed by the one or more computer processors, causes the processors to perform operations, the operations comprising:

during operation of a computing device in a passive monitoring mode:

receiving a first voice input that comprises a particular reserved term and a first plurality of words subsequent to the particular reserved term, the computing device configured to identify a presence of the particular reserved term in voice inputs and unable to recognize any words in voice inputs while operating in the passive monitoring mode; and

determining that the first voice input includes the particular reserved term;

in response to determining that the first voice input includes the particular reserved term, transitioning from operation in the passive monitoring mode to operation in an active monitoring mode; and

during operation of the computing device in the active monitoring mode:

invoking a speech-to-text converter to convert the first plurality of words of the first voice input to a first string of text, the computing device configured to transition back to the passive monitoring mode when no subsequent voice inputs are received within a predetermined period of time since transitioning to operation in the active monitoring mode;

submitting the first string of text as a first query to a search server, the search server in communication with the computing device;

receiving one or more first results related to the first query from the search service;

providing the one or more first results as synthesized speech;

receiving a second voice input comprising a second plurality of words, the second voice input not including the particular reserved term;

invoking the speech-to-text converter to convert the second plurality of words of the second voice input to a second string of text; and

submitting the second string of text as a second query to the search server.

10. The system of claim **9**, wherein the operations further comprise:

transmitting the first voice input to a voice server, wherein the received first voice input comprising the first plurality of words is received from the voice server.

11. The system of claim **9**, wherein the operations further comprise, during operation of the computing device in the passive monitoring mode:

sensing an occurrence of the particular reserved term; and

in response to sensing the occurrence of the particular reserved term, announcing that operation of the computing device in the active monitoring mode will begin.

12. The system of claim **9**, where determining that the first plurality of words includes the particular reserved term comprises comparing hashed information from the first plurality of words to a hashed version of the particular reserved term.

13. The system of claim **9**, wherein the particular reserved term comprises a name of a particular service.

14. The system of claim **13**, wherein the first query is formatted for the particular service.

15. The system of claim **9**, wherein the one or more first results related to the first query are received along with a handle that identifies the one or more first results related to the first query as coming from a service corresponding to the handle.

16. The system of claim **9**, wherein the one or more first results related to the first query are provided to a user of the computing device in a conversational format.

17. A non-transitory computer accessible media storing instructions that, when executed by a processor, perform operations comprising:

during operation of a computing device in a passive monitoring mode:

receiving a first voice input that comprises a particular reserved term and a first plurality of words subsequent to the particular reserved term, the computing device configured to identify a presence of the particular reserved term in voice inputs and unable to recognize any words in voice inputs while operating in the passive monitoring mode; and

determining that the first voice input includes the particular reserved term;

in response to determining that the first voice input includes the particular reserved term, transitioning from operation in the passive monitoring mode to operation in an active monitoring mode; and

during operation of the computing device in the active monitoring mode:

invoking a speech-to-text converter to convert the first plurality of words of the first voice input to a first string of text, the computing device configured to transition back to the passive monitoring mode when no subsequent voice inputs are received within a predetermined period of time since transitioning to operation in the active monitoring mode;

submitting the first string of text as a first query to a search server, the search server in communication with the computing device;

receiving one or more first results related to the first query from the search service;

providing the one or more first results as synthesized speech;

receiving a second voice input comprising a second plurality of words, the second voice input not including the particular reserved term;

invoking the speech-to-text converter to convert the second plurality of words of the second voice input to a second string of text; and

submitting the second string of text as a second query to the search server.

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